

## 42<sup>nd</sup> Annual Conference of Rajasthan Economic Association



National Conference  
On

"India at the World  
Economic Forum"  
“विश्व आर्थिक मंच पर भारत”

3<sup>th</sup>- 4<sup>th</sup> October, 2023



Organised by  
Department of Economics  
Vardhman Mahaveer Open University  
Kota

### RAJASTHAN ECONOMIC ASSOCIATION

Rajasthan Economic Association (REA) is a registered body under the Rajasthan Societies Registration act of 1958, with the objective of providing a forum to debate & discuss theoretical and real-life economic issues. The REA has been organizing annual conferences and seminars to undertake and promote the study of economics. The association is among one of the oldest academic bodies of the country. The association also publishes a biannual journal "Rajasthan Economic Journal".

### ABOUT THE CONFERENCE:

India's emergence as a leading force on the world economic stage is a testament to its remarkable growth and innovative potential. With a population of over 1.4 billion, India offers a vast consumer market and a burgeoning middle class that is fuelling economic expansion.

One of the key factors contributing to India's rise is its thriving service sector. The country has established itself as a global hub for information technology (IT) and business process outsourcing (BPO) services. Indian IT companies, renowned for their technical expertise, have become major players in providing software solutions, IT consulting, and digital services to clients worldwide. The BPO industry has also flourished, offering cost-effective and high-quality customer support, back-office operations, and knowledge process outsourcing. These sectors have not only created employment opportunities but have also positioned India as a preferred outsourcing destination for global businesses.

India's commitment to innovation is another driving force behind its economic leadership. The government's "Make in India" campaign aims to transform the country into a global manufacturing hub. This initiative has attracted significant investment across sectors such as automotive, electronics, and pharmaceuticals. Foreign companies are setting up manufacturing facilities in India, taking advantage of its skilled workforce, favourable business environment, and access to a vast domestic market. Additionally, the government's focus on research and development, coupled with collaborations between academia and industry, has

fostered innovation and technological advancements in various sectors.

**VARDHMAN MAHAVEER OPEN UNIVERSITY,** Vardhman Mahaveer Open University (VMOU), Kota, Rajasthan, is an Open University that offers a variety of undergraduate, postgraduate, diploma, and certificate programs established in 1987, VMOU is a state university recognized by the University Grants Commission (UGC).

### Kota

Kota, also known as the "Education City" of India, is a prominent city in the state of Rajasthan, situated on the banks of the Chambal River. The city's vibrant markets present an array of traditional handicrafts, including exquisite Kota doria sarees. Chambal Riverfront is the first heritage riverfront developed in India. 26 Ghats have been constructed on both sides of this river front. Oxygen Park is the 'Natural Oxygen Factory' of Kota.

### Virtual Participation

We understand the diverse circumstances and preferences of our participants, and therefore, we are offering the opportunity for presenters to deliver their papers online. For those participants who wish to present their papers online, a dedicated link will be provided. This link will grant access to the virtual conference platform, where online presentations will be facilitated.

### CONFERENCE THEMES

1. **Economic Development: Global Challenges**  
आर्थिक विकास : वैश्विक चुनौतियां
2. **India's Economic Development in the Changing Scenario**  
बदलते परिदृश्य में भारत का आर्थिक विकास
3. **Economic Development of Rajasthan**  
राजस्थान का आर्थिक विकास

### GUIDELINES FOR PAPERS

Conceptual, empirical papers and case studies are invited for presentations from academicians, research scholars, students, practitioners and industry representatives from various disciplines on any of the themes.

Mail the final paper to the conference email: including an abstract, an indication of purpose of research, methodology proposed, outcome implications and major references.

The abstract (maximum 300 words) and full paper should not exceed 3500 words, excluding tables, graphs and diagrams. Font to be used for the final paper would be Times New Roman, font size of 12 points and 1.5 line spacing. Allow margin of 1 inch on all four sides. Use MS-Office format only and follow APA style of referencing.

Email at: [reaconference@vmou.ac.in](mailto:reaconference@vmou.ac.in),

Mobile : 9460804264

### PUBLICATION

The manuscripts will be subjected to the blind review process. The decision of the reviewer committee will be final. Selected papers received till the deadline will be published in the Rajasthan Economic Journal.

### Who can attend this Conference?

Researchers, academicians, management consultants, corporate professionals, corporate trainers, government officials, representatives of think tanks, social service organizations and entrepreneurs shall immensely benefit from the participation.

### Registration Fees

Category	Indian Delegates (INR)	Foreign Delegates (\$)
Industry/ Corporate	2500	250
Faculty/ Govt. Employee	1500	150
Research Scholar	1000	100
Students	500	50


**Note:** All permanent members of the Rajasthan Economic Association are entitled to a flat discount of 300 rupees on Registration Fees. Registration Fees includes Welcome-Kit, Refreshments, Lunch, and Certificate. In consideration of the participants travelling from out station, the registration fee extends to cover dinner and accommodation at University Guest House. Those who will do registration, after 02, Oct, 2023 a supplementary fee of INR 100 will be levied.

### Registration Link

<https://forms.gle/uSF92qx4L3mFgFuE9>

### Payment

The registration fee can be paid Online

Bank	Punjab National Bank
Account Name	REA Conference
A/C Number	0895100100004989
IFS Code	PUNB0089510
UPI Address	9460804264m@pnb
QR Code	

### IMPORTANT DATES

Submission of Abstract -20 Sept, 2023

Acceptance of Abstracts - 22 Sept, 2023

Submission Full paper- 30 Sept, 2023

Online Registration Fees: 02, Oct, 2023

### Patron

**Prof. Kailash Sodani**

Vice-Chancellor  
VMOU, Kota

### Secretary REA (Offig)

**Yashwardhan Singh**  
St.Xavier's College, Jaipur

### President REA

**Prof. N. D. Mathur**

Dean, Jaipur School of  
Economics, JECRC, Jaipur

### Convener

**Dr. S. K. Kulshrestha**  
VMOU, Kota

### Organizing Team

<b>Dr. Alok Chouhan</b>	<b>Coordinator</b>
<b>Dr. Ravi Gupta</b>	<b>Co-Coordinator</b>
<b>Mr. Sandeep Hooda</b>	<b>Co-Coordinator</b>
<b>Dr. Neeraj Arora</b>	<b>Co-Coordinator</b>

### Organizing Committee

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- Prof. Parmila Srivastava, Govt. College, Kota
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- Dr. Kavita Makhwana, GGC, Kota
- Dr. O P Rajpurohit, UOK, Kota
- Dr. Asha Carpainter, UOK Kota
- Dr. Pragya Dheer, UOK Kota